

SETTING UP BLEED

SUPPLYING ARTWORK

- Ideally artwork should be set as a press ready PDF at a minimum of 25% of actual size.
- We also accept packaged Illustrator, Photoshop and InDesign files.
- Fonts must be embedded and images must have transparencies flattened and be at 300dpi at a minimum of 25% of actual size.
- Artwork must be supplied as CMYK process.
- 5mm bleed and registration is also required at finished size
- Press ready files up to 5MB in size can be emailed to info@brandedwhiteboards.com.au
- For larger files please contact us for a dropbox address

BLEED AND TRIM

Artwork Setup

Bleeds are a little tough to get your head around initially so we have tried to explain them in as simple a terms as possible.

The bleed is the area of the artwork that will be trimmed off. If you do not provide bleed your print will have a white border around the edges of it.

We require files supplied with **5mm bleed** area outside of the trim line - this no live area (mission critical text and graphics) must be allowed for trimming. Artwork must also sit 50mm from the edge of the page to allow for framing.

